

Foodprint Certified Zero Waste Events



Foodprint's framework will unite your guest hosts, hotel team, and vendors around the shared goal to achieve **90% or better diversion** from landfill and incineration, **avoid wasted food** and **eliminate single use plastics** at events.



All aspects of a Gold event are intentionally set up to prevent waste and elevate the guest experience.

Gold Level

Includes:

- Access to our proven methodology
- Zero Waste Events Scorecard review, results tabulation and verification
- Foodprint Gold Certificate

*Note: Launching Foodprint's **Zero Waste Program** is a pre-requisite to hosting Certified Zero Waste Events.*



Level up with event waste measurement and additional impact metrics with Platinum Certification.

Platinum Level

Gold Level benefits plus additional data collection and verification including:

- Foodprint Trax® Event Waste Tracking license
- Data Verification to ensure event achieves 90% or better diversion
- Carbon Benefits Quantification
- Foodprint Platinum Certificate

A Revenue Generating New Offering

Each client sets their price for selling Certified Zero Waste Events to customers. The price should cover the costs of your team's time, potential additional vendor fees, plus Foodprint's licensing and per-event certification fees.



Zero Waste Event Elements

1

Design for Circularity

2

Create Thoughtful Menus

3

Use Value-aligned Vendors

4

Decorate with Purpose

5

Lay a Better Table

6

Measure Impact

7

Share Stories

8

Build into Event DNA